

# ANNUAL REPORT

# 2022

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# EOCA Annual Report 2022

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The European Outdoor Conservation Association (EOCA) is a charity organisation, set up in 2006 by the European Outdoor Group (EOG). With over 150 members, EOCA is unique as it provides companies from an entire industry the opportunity to work together, impact change and give back to nature.

Funded by membership and other fundraising activities, together, we fund a growing number of much needed grassroots conservation, protection and regeneration projects around the world, all tackling the loss of biodiversity and mitigating against climate change.

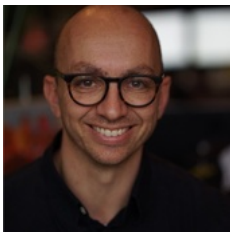
To date, over €4.5 million has been invested in conservation, supporting over 172 projects in 65 countries. Between 2021 and 2022, and as part of its current focus *Wild for Nature: EOCA's Landscape Legacy Project*, the association's funded projects contributed to a positive conservation impact on over 710,000 hectares (ha) of landscape.





## A word from the President

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**Perry Laukens**  
**EOCA President,**  
**Sales and Business**  
**Development**  
**Director EMEA, KEEN**

Since its inception, EOCA has continually demonstrated the value of a sector working together, and 2022 was no exception. Not only does it unite the outdoor industry, allowing any impact to be multiplied, it also enables practical conservation work to be carried out around the world, tackling urgent issues head on and making a vital difference to local communities.

The two-year focus, which was launched in 2021, **Wild for Nature: EOCA's Landscape Legacy Project**, continued for a second successful year, ensuring that project funding was prioritised to projects that mitigate against biodiversity loss and the climate emergency, increasingly urgent and highly relevant priorities for the association.

Following two years of uncertainty for trade shows, it was wonderful for both **ISPO** and **OutDoor by ISPO** to be back in their original format of face-to-face events. The EOCA team took full advantage of the opportunity to present their work as well as meet up with existing and new members.

It was another good year for projects, with **11 receiving funding** from the association and a further **seven organisations being supported by its Summit Members** – full details about all funded projects can be found on pages five - nine.

With ongoing uncertainty around the globe, EOCA has worked to overcome challenges and continues to exceed expectations. This has been made possible by the ongoing support of its members, a dedicated and enthusiastic small EOCA team, committed and experienced board members and a knowledgeable and long-serving team of scientific advisers.

As I look back on 2022, I am encouraged by the continued growth, energy and enthusiasm of the organisation. The work of EOCA, alongside the outdoor industry, has never been so important in the fight against climate change and loss of biodiversity, as it remains committed to influencing and enabling positive actions for the wild places we love so much.

I am, as always, grateful for the continued support shown to EOCA which has resulted in another rewarding and successful year.



# Managers' report



**Tanya Bascombe and Catherine Savidge**  
Joint General Managers



**Cat Barker**  
Conservation Project  
Coordinator

**Sharon Bianchi**  
Marketing &  
Communications

We started the year with much more certainty than that of the previous couple. By the end of the year, we were delighted to have been able to provide funding to 11 conservation projects with a further seven organisations being supported by our Summit Members, welcome seven new member companies and raise €86,000 through fundraising activities.

Since EOCA started in 2006, over €4.5m has been raised and spent on conservation, funding 172 projects around the world in 65 different countries. This is a fabulous testament to the support the association has enjoyed from the industry and its members, as well as the recognition EOCA has gained over the years as a meticulous and efficient provider of conservation grant funding, thanks to the the success of the projects it supports.

Over **370 project applications** were submitted in 2022, underlining the critical funding needs of conservation organisations. The role of EOCA is fast becoming an essential part of a company's CSR strategy, to enable a proactively positive impact on the wild places the outdoor sector relies on for its livelihood.

Finally, the COP15 meeting of 196 governments in Montreal in December to discuss, negotiate and agree a new Global Biodiversity Framework, was a historic moment for nature and biodiversity. The framework provides a roadmap to halt and reverse nature loss by 2030, recognising for the first time the role played by indigenous peoples and local communities, and with unprecedented support from the private sector. EOCA will be working with members and partners next year to understand what this means for businesses and the association and how the commitments to come out of the framework can be implemented as we strive for a nature positive world.

As always, we would like to thank EOCA's members, Board members, Sustaining Members and Summit Members, as well as our trade and media partners and panel of scientific advisers. Their continued support and dedication is essential to EOCA's achievements and future potential to grow and continue its funding of conservation work, enabling and supporting companies and outdoor enthusiasts to play their part in protecting the planet against climate change and the loss of biodiversity.



# Grant awards 2022

In 2022, EOCA committed **over €731,000 to conservation projects**, raised from membership fees, Summit Membership and fundraising efforts. This incredible amount enabled 11 projects to be supported with funding directly from EOCA, and an additional seven organisations through EOCA's Summit Membership programme.

Conservation organisations were invited to apply for funding of up to €30,000 in the summer funding round and up to €60,000 in the autumn round.

Two online public votes were again held, giving outdoor enthusiasts and nature lovers the opportunity to play a part in the selection of which projects would receive EOCA funding.

All projects shortlisted for the public vote go through a rigorous selection process, being assessed against EOCA's numerous funding criteria, followed by an in-depth review by EOCA's panel of scientific advisers.

With **over 370 applications** from conservation bodies around the world and nearly **40,000 votes cast online**, it is always encouraging to see such considerable, ongoing, interest in protecting our planet's landscapes and wildlife.

The vote provides a valuable opportunity to share each organisation's message on an international platform, and to an audience that might not have been reached otherwise. Awareness is often also raised significantly within local communities, increasing support for the organisation, its work, and the project's implementation.



According to figures provided by the organisations EOCA has funded over the last two years, during its **Wild for Nature: EOCA's Landscape Legacy** focus, funded projects have collectively contributed to a positive conservation impact on over **710,000ha of landscape** around the world.



# 2022 Projects

## Drop by Drop

Italy

Salviamo l'Orso

The biodiversity of the Central Apennines is threatened due to limited water availability. This impacts key animal species, particularly the Marsican brown bear, the focus of this project. Working with volunteers, shepherds and wildlife experts, this project will enhance 20 water basins by improving the holding capacity of natural ponds, fixing existing troughs and protecting watering holes.



## Coral, Climate, Community: Protecting a Fragile Ecosystem

Philippines

People and the Sea

To protect coral and seagrass ecosystems around Malapascua, a 2km<sup>2</sup> island in the Visayan Sea, 12 diving and 10 seagrass surveyors will be trained to monitor reefs, lead coral conservation dives and survey seagrass. Six local reef and two seagrass protected areas will be established.

## Protecting Biodiversity in the Odiel Marshes

Spain

SEO BirdLife

In collaboration with local organisations and volunteers, this project will focus on the removal of Beach Evening Primrose on 200ha of coastal dunes and sandbanks, protecting vital habitats for many bird species. A number of beach cleans, reforestation of scrubland areas with native trees and restoration of wetland areas will be carried out.



## Saving Marion Island's Seabirds

South Africa

Mouse Free Marion

The Mouse Free Marion project aims to restore the critical breeding habitat of over two million seabirds on Marion Island, by completely eradicating mice from the island. As a result of this, the resilience of the island's ecosystems to climate change will also be improved, benefitting native fauna and flora across the 30,000ha island and 28 seabird species.



# 2022 Projects

## Strengthening Human-Elephant Coexistence Ghana Conservation Alliance International

Working with 10 communities, the project will work to provide education to people about the value of elephants, better agricultural practices, anti-crop raiding techniques and the need to reduce human-elephant conflict. Degraded habitats will be restored with the planting of 11,000 trees, to improve the ecological health of the landscapes and habitats.



## Maloti-Drakensberg's Vanishing Vultures South Africa Endangered Wildlife Trust

Conservation hubs, near hides and feeding sites, will be developed to provide education and raise awareness amongst local communities and visitors about the critically endangered Bearded Vulture, and other wildlife. Communities will learn about vulture-friendly management of land and livestock and clean-ups will reduce pollution in highland river habitats.



## Coral for the Climate! Coral Reef Ecosystem Expansion Zanzibar Oceans Without Borders

The project will work with two coastal communities to protect and restore the Mnemba House Reef, as well as constructing an additional community-owned artificial reef structure. Educational community workshops will be held to reduce destructive fishing practices and support sustainable fishing and ecotourism practices.



## Reducing Plastic Pollution in San Quintín Bay Mexico Terra Peninsular

The removal of plastic waste is the key focus of this project due to the detrimental impact this pollution is having in San Quintín Bay. Working with oyster farmers to improve traditional farming gear, replacing plastic bottles with buoys, and the introduction and signing of Marine Conservation Agreements, will also help to reduce the impact of plastic pollution.





# 2022 Projects

## Critical Habitat Restoration for the Long-wattled Umbrellabird

Ecuador

Fundación para la Conservación de los Andes Tropicales

Less than 5% of the Chocó rainforests remain, due to deforestation. This project will restore an area of 42ha of native rainforest that will benefit the endangered Umbrellabird and other species. 5,000 seedlings will be planted using an innovative restoration technique known as 'applied nucleation', planting interspersed islands of trees.



## Feel Good at "Talgud": Practical Nature Conservation

Estonia

Estonian Fund for Nature

Involving volunteers in conservation camps at five island and mainland locations will help this project to protect endangered Estonian flora and fauna. Working in semi-natural habitats, brushwood and invasive species will be removed to restore open landscapes. Brushwood will also be removed from coastal areas to provide feeding space for nesting birds in coastal meadows.

## Community Loggerhead Conservation, Boa Vista Island Cape Verde Cabo Verde Natura 2000

Cape Verde beaches host one of the world's largest loggerhead turtle nesting populations with those in Boa Vista having an estimated 40,000 females visiting. The project will recruit 15 people to carry out daily monitoring of nests, turtles and any signs of hunting. Clean-ups along 15km of beaches will remove harmful marine debris.





# Summit Members

In addition to the 11 projects funded by EOCA, Summit Members **KEEN**, **POMOCA** and **The North Face**, chose to fund specific projects entirely themselves. The 2021 Narcissi Valley project, supported by **ORTOVOX**, had to be paused for a large part of the year due to the Ukraine war. It has now resumed and it felt a good opportunity to highlight it again.

These projects were either selected directly from the shortlist, or members asked EOCA to find them a conservation project specifically relevant to their location, activities or ethos. EOCA then liaises directly with the project, making sure it receives timely payments, delivers on its agreed objectives and the EOCA member receives regular updates.

## ForestSeeders: Restoring Sierra de Lujar

Spain

Semillistas

Funded by **KEEN** (top up grant to 2021 project)

The serious problem of soil erosion is the focus of this project. 50ha of Mediterranean forest will be restored by direct sowing of 300,000 improved seeds which have been primed, pelleted and mixed with mycorrhiza. It is hoped that 25,000 trees, of 10 different species, will be successfully established from the seeds.



## Conservation of Saimaa Ringed Seals

Finland

The Finnish Association for Nature Conservation

Funded by **POMOCA**

For the seventh year running, POMOCA has supported this project that works with recreational fishermen, tourism providers and local communities to ensure the survival and protection of the Saimaa ringed seal into the future.

## Rescue the Narcissi Valley

Ukraine

Danube-Carpathian Programme

Funded by **ORTOVOX**

The project will restore 100ha of wet meadow habitat within the Narcissi Valley – an area which contains the largest Central European lowland population of rare pheasant's eye narcissus. Actions to be carried out include the raising of the groundwater table; restoration of the flooding regime; reintroduction of the narcissus population to areas in which it had been lost; in addition to the delivery of ecological education.





# The North Face Explore Fund Projects 2022

Since 2019, The North Face has put funds from The North Face Explore Fund into a number of conservation organisations, via EOCA, working to raise awareness of and reduce plastic waste and pollution in wild places. The projects below are those supported in 2022. Projects two to five have had additional funding committed in 2022 for further activities in 2023.

## Fell Care Days including Great Cumbrian Litter Picks

UK

Friends of the Lake District

Fell Care Days are volunteering events that encourage communities to take part in conservation of their local landscapes through litter picks, tree planting and other activities, in addition to heritage skills such as dry stone walling and hedge-laying. Three Fell Care Days will be held, including The Great Cumbrian Litter Pick.



## The Plasticfree Peaks CleanUP Tour 2022

Germany & Austria

Patron

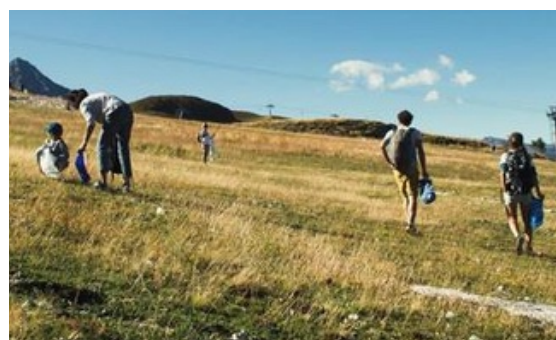
The main aim of this project is the restoration of wild spaces by actively reducing the plastic pollution that endangers them and the species that live within them. Ten clean-up events will be held to engage and involve local people, focusing on raising awareness and the reduction of future pollution.

## Zero Waste Mountain

France

Mountain Riders

Through 180 cleaning events, engaging up to 8,000 volunteers, and equipping mountain areas with 'cleaning kits', Mountain Riders aims to reduce waste at its source across the Alps, Pyrenees and Jura regions. Alongside the cleaning events, 100 cleaning kits will be provided, covering more than half of all ski resorts in France.



## CleanALP – Protect and Clean our Mountains

Italy

The European Research Institute (ERI)

CleanALP protects high altitude alpine habitats in southern Europe through clean-up events in a number of environments, including trails, alpine lakes and grasslands. Partnerships with alpine huts will help reduce their use of plastic items, raising awareness and education amongst key groups such as hikers, alpine guides, schools and park staff.

## Let's Do It Ourselves (DIO) – Protecting and Enhancing our Outdoor Playgrounds

UK

Trash Free Trails

More than 2,800km of mountain, forest and river trail will be cleaned whilst also contributing to academic research through the recording of all the pollution found. Threatened species' habitats will be identified and monitored, plus a number of educational events held.





# Communications

The existing, and potential, audience for EOCA is diverse, reaching many different organisations, sectors and people. From the outdoor industry, media, environmental and conservation charities, outdoor enthusiasts and community groups, we are continually trying to reach and engage with existing and new audiences to share EOCA's message and work.

This is done via social media, videos, media articles, press releases, newsletters, website, trade shows and events. The public funding vote, project application campaign and online fundraisers also play an important part in raising awareness of EOCA.

## Press releases

In 2022, **14 press releases and feature articles** were written and distributed to over 200 media contacts, in addition to being promoted through EOCA's own communication channels.

Content included showcasing EOCA and the benefits of membership to potential new outdoor sectors, launch of fundraising campaigns, project achievements, trade show attendance, newly funded projects and members' actions to become certified carbon neutral.

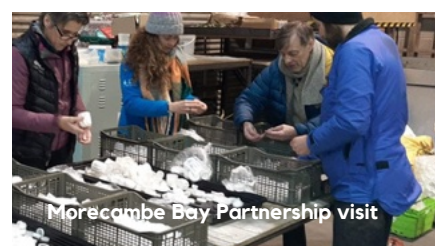
## Project visits

As EOCA funds projects across the world, site visits usually aren't possible. However, 2022 provided the opportunity to visit three funded projects, due to their relatively close location to the EOCA office.

The first visit was to **Foulshaw Moss nature reserve** with **Cumbria Wildlife Trust**. The EOCA team was given a guided tour of the unique peatland habitat, in the north-west of England, which is being preserved and protected as part of the **'Bogs: the Best Weapon Against Climate Change'** project.

The next visit was with **Yorkshire Dales Millennium Trust** and its **'Plastic Free Woodlands'** project. Thousands of redundant plastic tree guards have been removed from woodlands, collected and recycled. In addition to this, thousands more trees have been planted in five different woodlands trialling alternative tree guards with the aim of creating a more sustainable solution.

The final visit was with **Morecambe Bay Partnership** to one of its plastic recycling partners and their bottle top sorting event, for the EOCA project, **'Clear the Bay by Day'**. Plastic bottle tops are taken and sorted by **Relic Plastic** and can be turned into useful products.





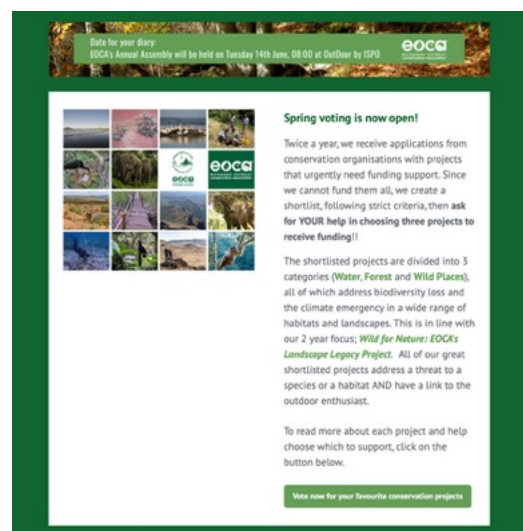
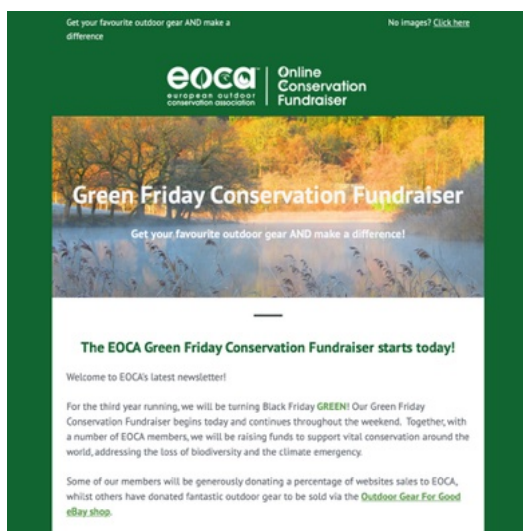
# Communications continued...

## Website

In addition to the two online project funding votes that are held through the website, it also continues to be a key platform in EOCA's communication strategy. It is used as a source of information for anyone wanting to learn more about EOCA, the projects it supports, latest news, fundraising events and by organisations applying for funding. In 2022, the website received just under **100,000 visitors**.

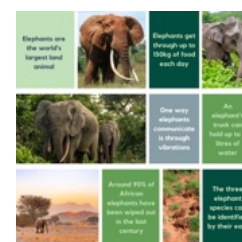
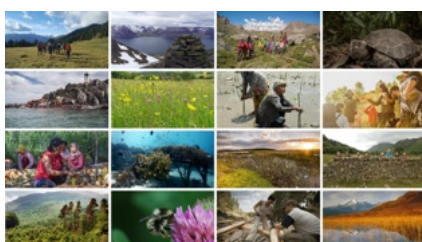
## Newsletters

In total, **nine newsletters were sent in 2022 to an audience of over 45,000**. Newsletter content is a mix of the latest EOCA news, upcoming campaigns and events, project updates and member news.



## Social media

EOCA is present on four social media platforms: Facebook, Twitter, LinkedIn and Instagram. As part of overall communications, social media provides an opportunity to share not only the work of EOCA, its members and funded projects, but also a wider conservation message. In 2022, across all four platforms, **a reach of around 185,000** was achieved.







## ISPO & OutDoor by ISPO



**OutDoor**  
by ISPO

The two key outdoor industry trade shows, **OutDoor by ISPO** and **ISPO**, were both back for 2022 in their original format of face-to-face events, following the cancellation of OutDoor by ISPO and an online only ISPO in 2021.

EOCA attended these two events, with thanks to Messe Munich for providing stand space and artwork free of charge at both shows. The events are important opportunities for the association to meet with existing members, recruit new members and carry out fundraising activities.

EOCA's Annual Assembly was held at OutDoor by ISPO, in June.

At both OutDoor by ISPO and ISPO, EOCA was invited to take part in and present at the **European Outdoor Group (EOG)** Industry Breakfast. In June, the association welcomed businesses back to the show, gave updates on EOCA's achievements and invited new companies to join as members. In November, a talk was given on the biodiversity crisis and its relevance to businesses.

Fundraisers were also successfully held at both trade shows, raising vital **additional funds of nearly €16,000** in total.

## Additional fundraising during 2022

EOCA held two online fundraisers in 2022. **Earth Day's** theme of 'Invest in our Planet' in April **raised nearly €24,000** and fitted perfectly with EOCA's two-year focus **Wild for Nature: EOCA's Landscape Legacy Project**, working to combat the urgent issues of climate change and loss of biodiversity.

The second fundraiser tied in with November's Black Friday - renamed **Green Friday** to support conservation - and **raised €44,000**, thanks to the generosity, support and creativity of EOCA's members. Donations coming through EOCA's website raised a further €1,600.

*EOCA would like to thank its members for the ongoing commitment and support which enables these fundraising campaigns to achieve such successful outcomes. The funds raised would not be possible without their involvement.*



# Sustaining Members



EUROPEAN  
OUTDOOR  
GROUP

ISPO



OutDoor  
by ISPO



PERTEX



SINCE 1913



On behalf of the entire European outdoor industry, **Sustaining Members** provide ongoing finance to support **EOCA's** core costs, over and above their membership fee, multiplying the nature-positive impact that EOCA's work can produce. We are extremely grateful to each of our Sustaining Members, whose support allows EOCA, and the outdoor industry, to work together addressing the urgent issues of climate change and biodiversity loss.

Thank you to the following organisations for continuing to be EOCA Sustaining Members: **Messe Munich**, (ISPO and OutDoor by ISPO), **KEEN**, **Nikwax**, **Pertex**, **Stanley – A Brand of PMI Worldwide**, **The North Face**, and the **European Outdoor Group (EOG)**, which also founded the association in 2006.



SUSTAINING MEMBER

## Quotes

**Project: Coral, Climate, Community: Protecting a Fragile Ecosystem, Philippines**

**Axelle Jorcin: People and the Sea**

*'I can't find the words to explain how ecstatic the whole team is... We had never run a campaign like this, and social media has never been our strong point. This was definitely a learning experience, and this is the best result ever! This will definitely be a game changer for People and the Sea.'*

**Project: Plastic Free Woodlands, UK**

**Mike Appleton: Yorkshire Dales Millennium Trust**

*'Following the completion of the EOCA funded project, the plan is to continue two collections a year of old tree guards for recycling in the project area, and also, take the project nationally by creating central hubs for collection of used tree guards for recycling. All thanks to EOCA!'*



# Board members



**Perry Laukens**  
KEEN Footwear  
President



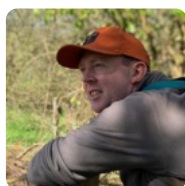
**Julian Lings**  
The North Face EMEA  
Vice President



**Maité Angleys**  
BSI  
Treasurer



**Annemarie Kaiser**  
Patagonia  
Board member



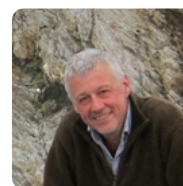
**Jon Nash**  
Nikwax  
Board member



**Stefanie Lemcke**  
Stanley-A Brand of  
PMI Worldwide  
Board member



**Arne Strate**  
EOG  
Board member



**Mark Held**  
EOG  
Executive Director

In 2022, **Luis Moreno** (Stanley – A Brand of PMI Worldwide), stepped down from the Board, due to a change in his job role. EOCA would like to thank Luis for his time spent on the Board and his valued contribution.

The association was delighted to welcome two new members to its Board. **Stefanie Lemcke** (Trade Marketing Specialist for Stanley – A Brand of PMI Worldwide), and **Jon Nash** (Director of Business Administration at Nikwax). Stefanie and Jon were elected to the Board at the 2022 Annual Assembly. Both have proved to be an invaluable addition, already making notable contributions.

EOCA is very grateful to the current Board Members for their continued support and would like to thank them for the leadership, help and guidance they provide. 2022 Board Members: **Perry Laukens** (KEEN Footwear Europe) as President; **Julian Lings** (The North Face) as Vice President; **Maité Angleys** (BSI) as Treasurer; **Annemarie Keiser** (Patagonia) as Board Member; **Arne Strate** (European Outdoor Group) as Board Member; **Stefanie Lemcke** (Stanley – A Brand of PMI Worldwide) as Board Member; **Jon Nash** (Nikwax) as Board Member. **Mark Held** (European Outdoor Group) continues in his duties as Executive Director of the association.

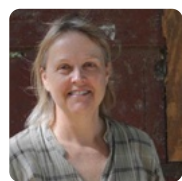
# Scientific advisers



**Charles Sheppard**



**Martin Price**



**Kathy Velander**



**Nick Brown**



**Rob Stoneman**



**Robbie McDonald**

Thanks are also due to the association's scientific advisers, all experts in a different field of conservation (forests, mountains, marine, sustainable tourism, species and wetlands). They contribute and share valuable skills and knowledge, helping with any issues or queries that arise.

The scientific advisers also provide advice and guidance throughout shortlisting of projects during each funding round. This ensures projects selected and supported by EOCA are those which are most beneficial from a conservation point of view.

EOCA is very grateful to all its scientific advisers for their valued contribution: **Dr Nick Brown**, **Professor Robbie McDonald**, **Professor Martin Price**, **Professor Emeritus Charles Sheppard**, **Rob Stoneman** and **Dr Kathy Velander**.



# Treasurer's report

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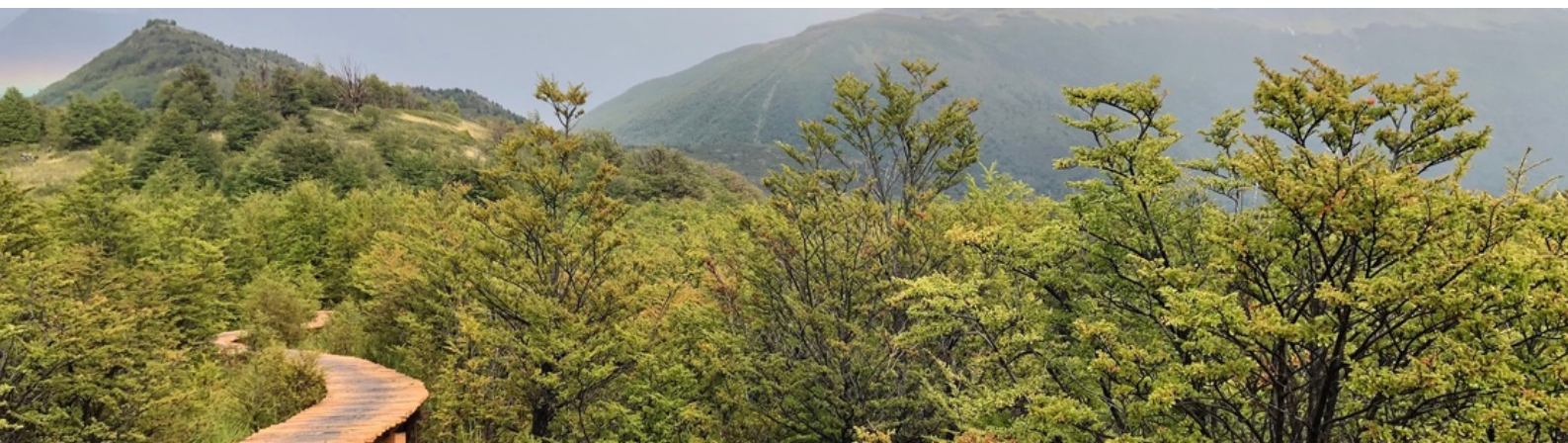


***Maité Angleys***  
***Advisor of Corporate Responsibility***  
***BSI***

***Board Member and***  
***Treasurer of EOCA***

This year has been exciting and tricky in equal measure! As costs increase worldwide, and the war in Ukraine and other global events cause uncertainty, companies have been more cautious in their spending and forecasting, and potentially in their charitable giving. That said, at the same time, we have been delighted to, once again, be able to meet familiar faces at trade shows and feel as though EOCA's momentum can get 'back on track'. The association has been grateful for the ongoing support shown by its membership, been able to welcome some new members and raise funds both through its presence at the trade shows, as well as continuing the online fundraisers – one positive legacy of the lockdowns of the last few years!

We still need to work hard to cover core costs, as the Sustaining Membership programme has not quite covered all of those this year, and it will be more difficult next year in the face of the previously mentioned rising costs.







# Financial report

The main points to note on the income and expenses document are as follows:

## Income:

- Membership was close to what was forecast, and slightly increased from 2021.
- Sustaining Membership plus fundraising income were budgeted to cover all core costs, but by the end of the year, there was a gap of just over €12,000. This was covered by using funds in the bank.
- Overall, fundraising income was healthy. The funds came from events and donations, including both trade shows, and online fundraisers for Earth Day and Green Friday. Almost €60,000 came into the accounts in 2022, of which €30,415 supported EOCA's work throughout the year and €28,581 was for ongoing projects. Of the total amount, the bulk was made up from fundraising efforts by members during 2022. However, the total also included money which came in following the Green Friday fundraising event in 2021, and there is some outstanding money from Green Friday and ISPO 2022 fundraising which will appear in the accounts for 2023.
- Project Sponsorship refers to Summit Membership income during 2022. For this year, it includes support from two years' worth of The North Face Explore Fund grants.

## Expenses:

- Projects are paid in three tranches: 50% at the start of the project, 30% once the work is half way through and on submission of a satisfactory interim report, and 20% once the project has completed and a final report has been approved. Payments made to projects (*new and ongoing*) amounted to €502,000 this year, having forecast €640,000. However, the forecast is always an estimate and assumes all ongoing projects will request their next payments on time.
- Travel has gone up compared to 2021, after a year of no travel at all, as trade shows restarted after the pandemic.
- Paying projects outside of Europe incurs larger charges, hence the large 'bank charges'.
- 'Legal & professional' now also includes 'accountancy' and there have been large legal costs in 2022 associated with getting all official documentation and signatures sorted after the restrictions of COVID.

## Overall:

€873,321 is left in the bank to be carried forwards. Outstanding project payments amount to €656,672, leaving €216,649 which is above the €150,000 buffer the board has stipulated must remain in the bank at all times.

As in previous years, we have undertaken an independent examination of the accounts. A full audit is not necessary under the Byelaws of the Association or the laws of Switzerland, but carrying out an independent examination each year is deemed a prudent course of action. As per the agreement of members at the Annual Assembly, Helen Holmes of Stables Thompson Briscoe in Kendal was appointed to carry this out. She reported that:

"I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity; or
- the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached."



# Financial report

## INCOME AND EXPENSES ACCOUNT

From 1st January 2022 - 31st December 2022

	2022 €	€	2021 €	€
<b>INCOME</b>				
Membership		311,910		306,704
Sustaining Membership		91,750		61,750
Fundraising Income		33,844		32,285
Project Sponsorship		329,659		34,170
Other Sponsorship & Donations		25,152		19,344
Miscellaneous Income		0		0
Bank Interest		0		0
		<b>792,315</b>		<b>454,253</b>
<b>PROJECT FUNDING</b>				
		<b>502,189</b>		<b>416,049</b>
<b>EXPENSES</b>				
Print Costs & Marketing Materials	3,792		3,332	
IT, Internet and Website	598		1,114	
Travelling & Meetings	2,665		42	
Telephone	0		0	
White Moss Consultancy Fees	115,738		106,702	
Postage & Other Admin (inc. Training & Subscriptions)	1,731		742	
Legal & Professional Fees	6,848		1,276	
Accountancy & Audit	0		1,642	
Bank Charges	3,036		3,128	
		<b>134,408</b>		<b>117,979</b>
<b>NET INCOME OVER EXPENDITURE</b>				
		<b>155,717</b>		<b>-79,775</b>
Taxation		223		1,017
<b>NET INCOME OVER EXPENDITURE AFTER TAXATION</b>				
		<b>155,494</b>		<b>-80,792</b>
<b>Movement of funds</b>				
Balance Brought Forward		717,827		798,618
Movement in Period		155,494		-80,792
		<b>873,321</b>		<b>717,826</b>
<b>STATEMENT OF ASSETS AND LIABILITIES</b>				
<b>Current Assets</b>				
Debtors		148,410		43,466
Other debtor		0		895
Bank Account & Cash		718,448		657,673
Prepayments		10,786		18,907
Prepaid IUCN Subscription				747
<b>Current Liabilities</b>				
EOG				-581
Accruals		(4,322)		-830
Whitemoss Consultancy Expenses				-2,451
<b>Total Assets Less Liabilities</b>				
		<b>873,321</b>		<b>717,826</b>
<b>Notes to the Accounts</b>				
<b>Committed to projects not yet spent</b>				
The following amounts have been allocated to projects which have not yet been completed.		<b>2022</b> €		<b>2021</b> €
2018 Projects		6,862		6,862
2019 Projects		23,951		52,425
2020 Projects		21,000		95,352
2021 Projects		176,659		283,434
2022 Projects		428,200		
		<b>656,672</b>		<b>438,073</b>



# EOCA members

EOCA would like to thank all its members and partners without whom its successes this year would not have been possible. The association was delighted to extend a warm welcome this year to seven new members: **Martini Sportswear, Pinewood, The Action Sports Translator, GEAR AID, Bundesverband der Deutschen Sportartikel-Industrie (BSI), Euro Brand Management and Mont Blanc Treks.**

There were unfortunately a number of members that were unable to renew their membership and so a few were lost in 2022. The association is always very sorry to see members leave but thank them for their past support. Member numbers are slightly higher than those in 2021 and membership remains strong overall. The commitment received from members to EOCA's conservation work and long-term approach to protecting outdoor environments remains positive, dedicated and supportive.

## As at 31st December 2022 members / partners of the association were:

### Members

Adventure.ie  
AKU  
Altitude  
Amazon EU  
Arc'teryx  
Armbury  
ASAdventure  
Bergans  
Berghaus  
Bever Zwerfssport  
Black Diamond Equipment  
Black Yak  
Bluesign Technologies  
BMC Access & Conservation Trust  
Borealis Snowboards  
Brettschneider Fernreisebedarf  
**BSI**  
Camelbak  
CAMP  
Canada Goose  
Columbia Sportswear  
Compass  
Craghoppers  
Cumulus  
Deuter Sport  
E9  
Eagle Creek  
Eagles Nest Outfitters  
Edelrid  
Elements  
Eso Es Konzepte  
**Euro Brand Management**  
European Outdoor Group  
Exped  
Ferrino  
Force Sportswear  
**GEAR AID**  
Goal Zero  
Grangers  
Gregory Packs  
HDWool  
Hey-Sport  
Hilleberg  
Huginbiz  
Hydro Flask Europe  
Icebreaker  
ICEBUG  
ISM Search Ltd  
Jack Wolfskin  
Kahtoola  
Kamik  
KEEN Europe  
Kendal Mountain Festival  
Klean Kanteen  
Kutupayisi Tekes  
Laken  
La Sportiva  
Leadership & Sustainability  
Lesovik  
Light My Fire  
Lorpen  
LOWA  
Lowe Alpine  
Mammut  
Marmot  
**Martini Sportswear**  
McKinley  
MCL News & Media  
Merrell  
Messe Munich  
MIZU  
Montane  
**Mont Blanc Treks**  
Mountain Equipment  
(UK & Germany)  
Mund Socks  
Nikwax  
NZERO  
Original Buff  
Ortlieb  
ORTOVOX  
Osprey  
OUTTRA  
Outwell  
Pacsafe  
Pajak  
Paramo  
Patagonia  
Performance Days  
Pertex  
**Pinewood**  
Pinguin

POMOCA  
Powerbar  
Powertraveller  
Proagencies  
Pyua  
RAB  
Redelk  
Regatta  
Rock Point  
Rock N River  
Rohan  
Salomon  
Salt Magazine  
Schöffel  
Sherpa Adventure Gear  
Shoot In The Alps  
Silva  
Singing Rock  
Smartwool  
Snugpak  
Söll World  
Spring PR  
Stanley - a Brand of PMI  
Worldwide  
Studio Moda Sport  
Sunday Afternoons  
Teko  
Tentsile  
Ternua  
**The Action Sports Translator**  
The North Face  
Thermacell  
Therm-a-Rest  
Thermowave  
THRONE  
Thule  
Trangoworld  
Transa Backpacking  
Ultralight Outdoor Gear  
Unterwegs  
Vaude  
W.L. Gore & Associates  
Warmpeace  
Wildo  
Wind x-treme  
World of Camping

### Trade partners

AFYDAD  
BSI  
European Outdoor Group  
Italian Outdoor Group  
Outdoor Sports Valley  
Scandinavian Outdoor Group  
The Outdoor Industries  
Association

### Media partners

Active & Eco Magazine  
Alpin  
Compass  
Mountainblog  
NORR Scandinavian Publishing  
Outdoor Markt  
Outdoors Magic  
The Great Outdoors  
The Outdoor Guide  
Trail Running Review  
Walkingontheweb.co.uk

### Other partners

1% For The Planet  
Business for Nature  
IUCN  
Natural Climate Solutions  
Outdoor Gear For Good  
UN Declaration on Forests





## Targets and aspirations for 2023

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### Looking forward to 2023, EOCA will:

- Organise a series of presentations specifically relevant to businesses and in light of the targets that came out of COP15, highlighting the relevance and importance of biodiversity to business and how companies can work to assess their dependencies and impact on biodiversity, reduce their negative impacts and contribute to positive action.
- Have funded projects in its *Wild for Nature: EOCA's Landscape Legacy Project* focus for a third year.
- By the end of 2023, aim to have funded projects that have contributed to the conservation of over one million hectares of landscape and habitat over the last three years.
- Celebrate and raise awareness of the achievements of EOCA, its members, partners, funded projects, volunteers, and all those that have played a part in reaching the goal of having raised and funded €5 million worth of conservation work by the end of the year.





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**EOCA Annual Report 2022**

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