TOTAL RAISED  
NEARLY €24,000

Funds raised by members either donating a percentage of their online sales, by donating items to Outdoor Gear For Good to sell through its eBay shop or making a donation direct to EOCA.

We would like to say a big thank you to all those involved with the Earth Day Conservation Fundraiser. The continued support shown to EOCA and the conservation of wild spaces is very much appreciated. Our members’ commitment and generosity have again helped make this a successful fundraising event.

MEMBERS INVOLVED

Donated percentage of online sales
- Cumulus: 22-24th, 10%
- Lesovik: 18-24th, 10%
- Schöffel: 22nd, 10%
- Smartwool: 18-25th, 10%
- Stanley: 20-24th, 50%
- Vaude: 22nd, 10%

Member’s own campaign
- Black Diamond: fundraiser promotion
- KEEN: €10 for each campaign product purchased

Donated product to Outdoor Gear For Good
- Original Buff, S.A

Direct donation
- Leadership and Sustainability
PROMOTION

- Websites
- Newsletters
- Press releases
- Social media

Member website promotion

Member social media promotion

EOCA promotion